



6th DENTAL CONGRESS OF THE OUTAOUAIS 2020

Official organizer



Agence dentaire
de l'Outaouais

Partnership Plan 2020



NOVEMBER 20-21

2020

PALAIS DES CONGRÈS
DE GATINEAU

Welcome to the 6th Edition of the Dental Congress of the Outaouais

Dear partners,

It is with great pride that we would like to count you among our valued sponsors and exhibitors to celebrate the 6th Edition of the Dental Congress of the Outaouais, which will be held on Friday and Saturday, November 20 and 21, at the Palais des congrès de Gatineau with the theme “When aesthetics and the dental world meet”.

This initiative, which stems from the desire to bring together the various players in the dental field, will certainly have found its full meaning in 2018. In fact, nearly 600 delegates and 22 speakers from across Quebec participated in the 5th Edition of the Dental Congress of the Outaouais, which took place on November 9 and 10, 2018. This undeniably confirms the growing interest and relevance of supporting this type of event in our beautiful Outaouais region.

Moreover, the benefits of your partnership are prosperous from a marketing point of view. Firstly, given the nature of the congress, it is with a coveted and educated public that you will be able to strengthen your brand image, and this with the help of several tools put in place at the event to allow you to obtain extended visibility. In addition, you will have the opportunity to create important links with the dental community to grow your business network and share your ideas and know-how with other professionals.

However, there will be many opportunities for you, we offer you access to different partnership packages. Among these, you will find several possible facets to showcase yourself such as digital and paper advertising, insertion of logo(s) at different levels, mention by the presenter during the Congress, exclusivity for certain locations and many other interesting and profitable privileges.

In addition, by popular demand, once again at this 6th edition of the Congress, lectures by our public personalities and featured guests will be held in the large exhibition hall, bringing together all delegates, sponsors and exhibitors.

Finally, your support is always unquestionable for us to bring, once again, this 6th edition of the Congress to a majestic level. This will certainly allow us to ensure its successful evolution on a recurring basis and to create over the years this annual meeting not to be missed within the dental community of the greater Outaouais region.

We thank you deeply in advance for your attention and we hope without equivocation to obtain your precious collaboration.

Sincerely yours,

Amal Lakhssassi, HD

President and Founder of the Outaouais Dental Agency

Exhibition at the 2020 Dental Congress of the Outaouais

Date

Friday, November 20th, from 1:00 to 5:00 p.m.
Saturday, November 21st, from 7:30 a.m. to 5:00 p.m.

Location

Palais des congrès de Gatineau
Salle CHAPLEAU-GATINEAU
50, boulevard Maisonneuve, Gatineau, QC J8X 4H4

2020 Edition in Brief

- 12 speakers
- 35 exhibitors
- More than 450 professionals
- Practical workshops and theoretical conferences
- Multiple networking opportunities
- Target audience / Great business potential

Set-up

Friday, November 20th, 2020 from 7:30 a.m. to noon

Disassembly

No display will be dismantled before the official closing time of the exhibition, which is 5:00 p.m., Saturday, November 21st, 2020

Restoration Included

Meals and refreshments on the exhibit hall: breakfast, coffee breaks, lunch and an opening cocktail.

Schedule

Friday, November 20th, 2020

7:30

Set-up of the Exhibition Room

12:00 p.m.

Greeting and opening of the exhibitors' hall

13:00 p.m.

Conferences - Dr Joseph Choukroun and Dr Véronique Benhamou

3:00 p.m.

Brand and Exhibition's visit

3:30 p.m.

Conference - Mrs. Danièle Henkel

4:30 p.m.

Opening Cocktail - Wine and cheese + Exhibition Hall

Saturday, November 21st, 2020

7:30 to 8:30 a.m.

Greeting, registration and program distribution

8:30 a.m.

SDO Event with Dr Martin Gaboury and Dr David Lalande
Conference - Mrs Alexandra Alvarez

10:00 a.m.

Brand and Exhibition's visit

10:30 a.m.

SDO Event with Dr Martin Gaboury and Dr David Lalande
Conference - Mrs Alexandra Alvarez

12:00 p.m.

Lunch - Exhibition's visit

1:00 p.m.

Conferences - Dr André Guay, Dr Chantal Chiasson, Dr Nabil Ouatik
Mrs Christine Thibault, HD

2:30 p.m.

Break

3:00 p.m.

Conference - Mr Jean Barbeau, PhD

4:30 p.m.

Draw and Door Prizes

5:00 p.m.

Closing of the Exhibition Hall

See the full
Comparative table
partnership benefits
at page 9

Platinum Partner

\$4,500 + TX

Availability: 3

Nature of Sponsorship

Official contributor of the 2020 Dental Congress of the Outaouais

Associated Visibility

- Presented as a Platinum Partner and an official contributor in the promotional and communication tools and during the event
- Integration of the organization's logo on all of the event's visual display elements:
 - Banner advertising at the entrance of the exhibition hall
 - Animated carousel in the Congress website
 - Electronic newsletter / E-mail communications
 - Mobile application with direct hyperlink to the website of the organization
 - Final Program / Social Media
 - Schedule of the day in the final program
 - Congress website with direct hyperlink to the site of the organization
 - Advertisement of the event in all media | Web / Newspapers / Display
 - Slide show of the partners broadcast in the exhibitors' hall
- Poster of the organization at the main entrance of the Congress
- Priority positioning of your booth
- Recognition of sponsorship (mention on the screen in the exhibition hall)
- Names of the organization and representatives in the repertoire section in the Final Program
- Advertisement in the Final Program | Full page, color | Inside front cover
- Onstage acknowledgements during the opening and closing sessions
- "Sponsor to visit" check box in the "Exhibitors' Passport"
- Insertion of a corporate document* or of a promotional item* in the document holder

* Every item will be subject to the approval of the committee

Gold Partner

\$3,500 + TX

Availability: 10

Nature of Sponsorship

Gold Partner of the 2020 Dental Congress of the Outaouais

Associated Visibility

- Presented as a Gold partner in the promotional and communication tools and during the event
- Integration of the organization's logo on all of the event's visual display elements:
 - Banner advertising at the entrance of the exhibition hall
 - Animated carousel in the Congress website
 - Electronic newsletter / E-mail communications
 - Mobile application with direct hyperlink to website of the organization
 - Final Program / Social Media
 - Congress website with direct hyperlink to the site of the organization
 - Advertisement of the event in all media | Web / Newspapers / Display
 - Slide show of the partners broadcast in the exhibitors' hall
- Advertising space on the Congress website
- Priority positioning of your booth
- Recognition of sponsorship (mention on the screen in the exhibition hall)
- Names of the organization and representatives in the repertoire section in the Final Program
- Advertisement in the Final Program | 1/2 page in color
- Onstage acknowledgements during the opening and closing session
- "Sponsor to visit" check box in the "Exhibitors' Passport"
- Insertion of a corporate document* or of a promotional item* in the document holder

* Every item will be subject to the approval of the committee

Additional privileges

4 entries to the event for the organization and includes both meals, health-breaks and the opening cocktail.

Exhibition Booth

- Prime location
- 16' X 10' exhibition booth
- Curtain walls of separation 4' high by 10' deep
- 2 tables of 6' X 30" with tablecloths, skirts and 4 chairs
- 2 - 15 amp electrical extensions

Additional Privileges

2 entries to the event for the organization and includes both meals, health-breaks and the opening cocktail.

Exhibition Boot

- 8' X 10' exhibition booth
- Curtain walls of separation 4' high by 10' deep
- 1 table of 6' X 30" with tablecloths, skirts and 2 chairs
- 1 - 15 amp electrical extensions

Silver Partner

\$2,500 + TX

Availability: 10

Nature of Sponsorship

Official Partner of a Conference ** of the Scientific Program

Associated Visibility

- Presented as a Silver Partner in the promotional and communication tools and during the event
- Integration of the organization's logo on all of the event's visual display elements:
 - Banner advertising at the entrance of the exhibition hall
 - Animated carousel in the Congress website
 - Electronic newsletter / E-mail communications
 - Mobile application with direct hyperlink to the website of the organization
 - Final Program / Social Media
 - Schedule of the day in the final program
 - Congress website with direct hyperlink to the site of the organization
 - Advertisement of the event in all media | Web / Newspapers / Display
- Poster of the organization at the main entrance of the Congress
- Recognition of sponsorship (mention on the screen in the exhibition hall)
- Names of the organization and representatives in the repertoire section in the Final Program
- Advertisement in the Final Program | 1/2 page, color
- Onstage acknowledgements during the opening and closing session
- "Sponsor to visit" check box in the "Exhibitors Passport"
- Insertion of a corporate document* or of a promotional item* in the document holder

* The organization agrees to take charge all costs associated with speaks if applicable

** Every conference will be subject to the approval of the scientific committee

Additional Privileges

2 entries to the event for the organization and includes both meals, health-breaks and the opening cocktail.

Exhibition Boot

- 8' X 10' exhibition booth
- Curtain walls of separation 4' high by 10' deep
- 1 table of 6' X 30" with tablecloths, skirts and 2 chairs
- 1 - 15 amp electrical extensions

Bronze Partner

\$800-\$3,000 + TX

Availability: 1-3

Nature of Sponsorship

Varies depending on the various partnership options available in restoration

Four Options Available

- Option 1: Breakfast
- Option 2: Lunch
- Option 3: Cocktail
- Option 4: Health-break

Associated Overall Visibility for Each Option

- Name of the organization and its representatives in the list of exhibitors
- Names of the organizations and representatives in the repertoire section in the Final Program
- Schedule of the day in the final program
- Logo on the Congress website with direct hyperlink to the site of the organization
- More than one option can be selected by the same organization
- One (1) full inscription for one (1) delegate
- Insertion of a corporate document* or of a promotional item* in the document holder

* Every item will be subject to the approval of the committee

\$2,000 + TX	\$3,000 + TX	\$1,500 + TX	\$800 + TX
Availability: 1 OPTION 1: BREAKFAST	Availability: 1 OPTION 2: LUNCH	Availability: 1 OPTION 3: OPENING COCKTAIL	Availability: 3 OPTION 4: HEALTH-BREAK
Associated Visibility <ul style="list-style-type: none"> Mention by the host as a supporting partner during breakfast Exclusive display carton of the organization Table center Logo/Name of organization integrated in the day's schedule Mention of the organization in the partners list in the Final Program Opportunity to make a brief presentation during the lunch Advertisement in the Final Program 1/2 page, color Insertion of a corporate document* or promotional item* in the briefcase 	Associated Visibility <ul style="list-style-type: none"> Mention by the host as a supporting partner during lunch hours Exclusive display carton of the organization Table center Logo/Name of organization integrated in the day's schedule Mention of the organization in the partners list in the Final Program Integration of Logo to the partners slideshow, broadcast in the exhibitors' hall Opportunity to make a brief presentation during the dinner Advertisement in the Final Program 1 page, color Insertion of a corporate document* or promotional item* in the briefcase 	Associated Visibility <ul style="list-style-type: none"> Exclusive display during the period in the Exhibition room Reference to the organization by the host as a supporting partner during a speech Mention of the organization in the partners list in the Final Program Integration of Logo to the partners slideshow, broadcast in the exhibitors' hall Opportunity to make a brief presentation during the cocktail Insertion of a corporate document* or promotional item* in the briefcase 	Associated Visibility <ul style="list-style-type: none"> Exclusive display during the period in the Exhibition room Reference to the organization by the host as a supporting partner during a speech Mention of the organization in the partners list in the Final Program Integration of Logo to the partners slideshow, broadcast in the exhibitors' hall Insertion of a corporate document* or promotional item* in the briefcase

Exhibition Booth

\$2,000 + TX

Availability: 25

Nature of Sponsorship

Booth space for open display in the exhibitor's hall

Exhibition Booth

- Space granted: 8' X 10'
- Partition walls 4' high by 10' deep
- One (1) 6' X 30" table with tablecloth and skirt with two (2) chairs
- One (1) 15 amp electrical extension

Associated Visibility

- Logo on the Congress website with direct hyperlink to the site of the organization
- Mention in the list of exhibitors in the Final Program
- Logo in a slide show of the partners broadcast in the exhibitors' hall
- Names of representatives in the repertoire section in the Final Program
- Mention in the list of exhibitors in the "Exhibitors Passport"

* Only one booth space is allocated per exhibitor, without exception

** Non-profit organizations must contact the organizing committee

Comparative Table of Partners' Benefits

Additional Privileges

2 entries to the event for the organization and includes 2 meals, health-breaks and the opening cocktail.

Plan	Platinum	Gold	Silver	Bronze				Booth
				Option 1	Option 2	Option 3	Option 4	
Animated carousel in the congress website	✓	✓						
Advertising space on site	✓	✓						
Advertising in the final program	1	1/2	1/2	1/2	1	1/4		
Exhibition booth	16' x 10'	8' x 10'	8' x 10'					8' x 10'
Booth priority location	✓	✓						
Corporate document / promotional item	✓	✓		✓	✓	✓		
Registration of a representative	4	2	2	1	1	1	1	2
"Exhibitors' Passport"	✓	✓	✓					✓
Exclusivity of a priority promotional location	✓	✓						

Integration of the Organization's Logo	Platinum	Gold	Silver	Bronze				Booth
				Option 1	Option 2	Option 3	Option 4	
Display / Commercials all media	✓	✓	✓	✓	✓	✓	✓	✓
Final Program / Partners	✓	✓	✓	✓	✓	✓	✓	✓
Website / Partners	✓	✓	✓	✓	✓	✓	✓	✓
Diaporama broadcast at the exhibitor's hall	✓	✓	✓	✓	✓	✓	✓	✓
Congress mobile application	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement banner at the entrance of the exhibitor's hall	✓	✓	✓	✓	✓	✓	✓	
Schedule of the day in the final program			✓	✓	✓	✓	✓	
All public communications (email / paper)	✓	✓	✓					
Animated carousel in the congress website	✓	✓						

Additional Sponsorship Opportunities

Five Options Available

Option 1: Promotional insert
 Option 2: Advertisement in the final program
 Option 3: Sponsor of the trip

Option 4: Sponsor of the "Exhibitors Passport"
 Option 5: Attendance gift sponsor

Nature of Sponsorship

Varies according to the different options that are available

Associated Overall Visibility for Each Option

- Logo in the other partners section of the final program
- Logo in a slide show of the partners broadcast in the exhibitors' hall
- Name of the organization and representatives in the repertoire section in the Final Program
- Logo on the Congress website with direct hyperlink to the site of the organization
- More than one option can be selected by the same organization

\$750 + TX

Availability: 15

Option 1: Promotional insert

Associated Visibility

- Insertion of a corporate document* or a promotional item* in the delegates' document holder
- Document/promotional item provided by the organization
- Quantity to be distributed: more than 450 units (amount to be confirmed)

* Every item will be subject to the approval of the committee

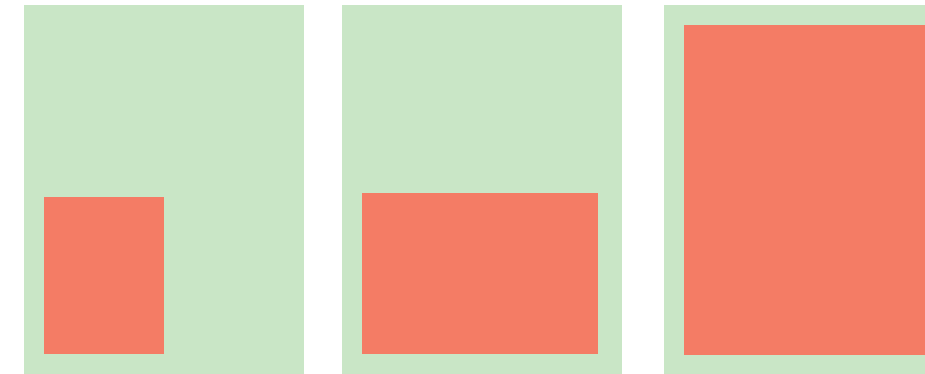
Nature of Sponsorship

Exclusive display ad in the Final Program

Associated Visibility

- More than 450 printed copies distributed to participants / speakers / exhibitors
- Color advertising with graphic design provided by the organization

Advertisement Sizes



1/4 page
 L 4" x H 5"
 L 10,16 cm x H 12,7 cm

1/2 page
 L 8" x H 5"
 L 20,32 cm x H 12,7 cm

1 page
 L 8" x H 10"
 L 20,32 cm x H 25,4 cm

TECHNICAL SPECIFICATIONS:

All the advertisement sizes are made to fit, specific predefined content areas of the document. Therefore, no safe zone margins or bleed are required. The sizes must be considered exactly as shown above. Final file formats to be provided must be in high resolution PDF (images included at 300 dpi, CMYK and fonts converted to curves).



\$250 + TX

Availability: 10

Option 2: Advertisement
 1/4 page

\$350 + TX

Availability: 10

Option 2: Advertisement
 1/2 page

\$550 + TX

Availability: 10

Option 3: Advertisement
 1 page

Additional Sponsorship Opportunities

Nature of Sponsorship

- Exclusive contest offered to all delegates signed by the organization
- A trip for 2 without an expiration date
- Must at least allow the winner: (subject to the approval of the committee)
 - Round-trip by plane
 - For a period of 1 week for 2 people in a destination outside North America

Associated Visibility

- A descriptive poster of the contest in the image of the organization, inviting all delegates to attend the draw
- Presentation of the trip by a representative of the organization
- Box bearing the organization's image inside the room, to collect the completed passports
- Mention of the contest inside the Final Program, including the organization's logo
- Organization's logo with hyperlink to its site, integrated on the Congress website
- Logo of the organization in the partners page of the Final Program
- Logo inserted in the electronic newsletter announcing the sponsors

Nature of Sponsorship

- Passport/guide of the Exhibitors' Hall distributed to all delegates
- More than 550 printed copies distributed to participants/speakers/exhibitors
- Outer cover:
 - Printing in color and on rigid paper
 - Front: Visually adapted exclusively with the organization's logo
 - Back: Reserved for the presentation of the event's sponsors
 - Closed size : L 3,5" X H 5", Open size L 7" x H 5"
 - The technical specifications will be provided to the organization for the graphic production
- Inner content:
 - List of exhibitors
 - Floor map of the exhibitors' hall
 - Sections for each exhibitor, which must be duly completed
 - The organization reserves the right to add practical and miscellaneous information

Associated Visibility

- Organization's logo with hyperlink to its site, integrated on the Congress website
- Logo of the organization in the partners page of the Final Program
- Logo inserted in the electronic newsletter announcing the sponsors
- Exclusive electronic advertisement campaign with the Passport visual
- Advertisement poster with the image of the organization inside the showroom to collect completed passports

To Discuss

Availability: 1

Option 3: Sponsor of the trip

Additional privileges

1 entry to the event for the organization and includes 2 meals, health-breaks and opening cocktail.

\$1,000 + TX

Availability: 1

Option 4: Sponsor of the "Exhibitors' Passport"

Additional privileges

1 entry to the event for the organization and includes 2 meals, health-breaks and opening cocktail.

Nature of Sponsorship

A gift to increase the visibility of the organization

Associated Visibility

- Publication of the organization's logo associated with the gift on social networks
- Display of the organization's logo associated with the gift in a slide show of the partners broadcast in the distributed in the exhibitors' hall
- Mention of the organization and partnership through animation
- Acknowledgment of the organization during the draw of the winning passport in the exhibitors' hall

To Discuss

Availability : 5

Option 5: Attendance gift sponsor

Additional Specifications

* We must receive the gift at least seven days prior to the event

** The gift does not need to be related to the organization.

Other Sponsorship Opportunities

- Document holder
- Pens
- Note pads
- Audio-visual equipment
- Prints



Become Partner of the 2020 Edition of the Dental Congress of the Outaouais



1 - Form

You must first complete the partnership agreement form which you will find attached at the end of the "Partnership Plan" section or online on the Congress website (<http://dentoutaouais.ca/congres/>)

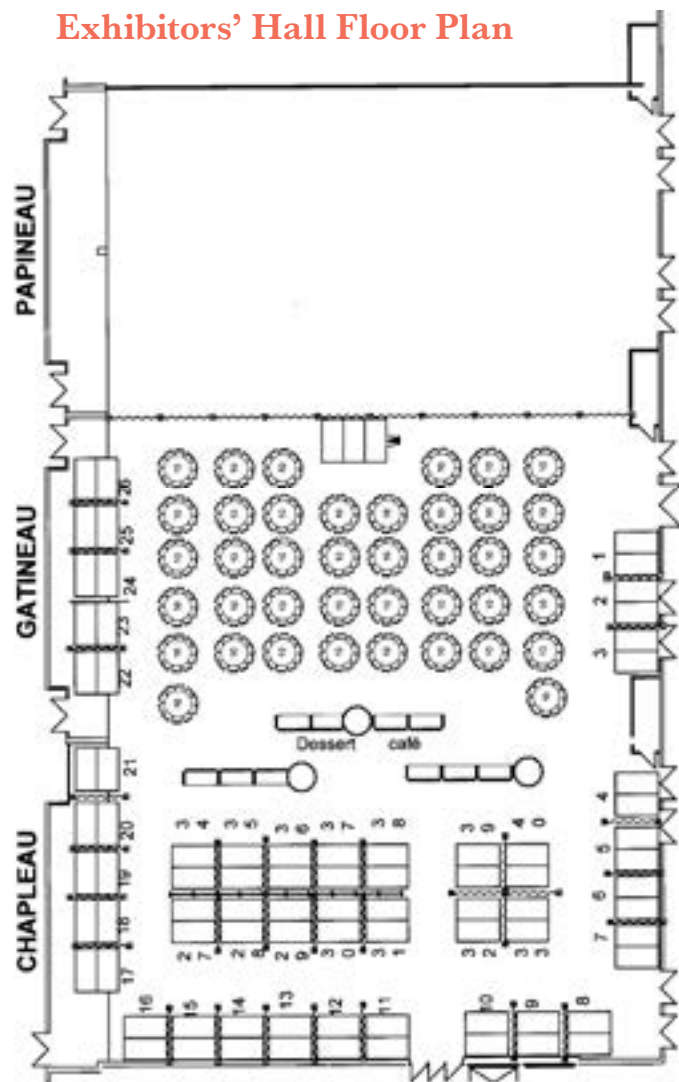
2 - Terms and Conditions

All the information required and related details are specified therein, including the "Terms and Conditions".

3 - Confirmation

Send your form duly completed and signed to the specified address and once the payment is made, we will confirm your reservation with you. If applicable, the logo of your organization will also be added to the online floor plan of the exhibitor's hall, to confirm the booth's location. Once we confirm your booth reservation, the name of your company is included in the exhibitors' floor plan at the corresponding booth. By providing us with your URL, we integrate it in the plan with a direct link to your website.

Exhibitors' Hall Floor Plan



To contact the organizing committee

For more information regarding the proposed partnership plans or any other issues related to the congress, please feel free to contact us:

Amal Lakhssassi, HD
Founding Chairperson of the
Agence Dentaire de l'Outaouais

819 962-0125
info@dentoutaouais.ca

Hicham Lakhssassi, ing.
Logistics Director

819 962-8484
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Grace K. Busanga
Communications and Logistics

613 410-7450
contact@avecgrace.com



139 de la Sève Street
Gatineau, QC
J8V 4A8 Canada

www.dentoutaouais.ca

Terms and Conditions

These Terms and Conditions are an integral part of the agreement between l'Agence dentaire de l'Outaouais and the Exhibitor. L'Agence dentaire de l'Outaouais has all authority concerning the interpretation and the application of this agreement, which it can also amend. All items not included in these Terms and Conditions are subject to the Agence dentaire de l'Outaouais decision. The decisions taken by the Agence dentaire de l'Outaouais have force of law for all the parties involved in the same way as the specified requirements. The exhibitors or their representatives who do not comply with the conditions or, in the opinion of the Agence dentaire de l'Outaouais, behave contrary to ethics, may be rejected and excluded from the exhibitors' show, with no refund or right of protest.

The Agence dentaire de l'Outaouais rents a booth space to the Exhibitor in the exhibitors' halls (Chapleau and Gatineau rooms) at the Palais des Congrès de Gatineau, 50 Maisonnette boulevard, Gatineau, QC, J8X 4H4, for the 6th Dental Congress of Outaouais taking place on Friday, November 20th, 2020 (12:00 p.m. to 6:00 p.m.) and Saturday, November 21st, 2020 (7:30 a.m. to 6:00 p.m.).

The booth position will be assigned by the Agence dentaire de l'Outaouais on receipt of a signed copy of the booking form, together with full payment of the fee. The Agence dentaire de l'Outaouais reserves the right to change the layout of the exhibition or move the exhibitors or the exhibition items up to the time prior to the beginning of the Congress.

Furthermore, registration for the exhibition does not give access to the 2018 Dental Congress conferences, only to the food service.

The Exhibitor must keep its booth opened and manned by the necessary personnel during exhibition hours: from 1:00 p.m. to 5:00 p.m. on Friday, November 20th, 2020 and from 7:30 a.m. to 5:00 p.m. on Saturday, November 21st, 2020. Under no circumstances can the Exhibitor close or disassemble its leased booth before the closing of the Congress, unless otherwise directed by the Agence dentaire de l'Outaouais.

Products and Items

The Exhibitor's products and items shall not be transported to the Palais des Congrès de Gatineau before Friday, November 20th, 2020. The Exhibitor must transport its goods and equipment from the exhibitor's halls (Chapleau and Gatineau rooms) on Saturday, November 21st, 2020, at a time that will be communicated to it.

Booth Assembly and Disassembly

Booths can be assembled on Friday, November 20th, 2020, from 7:30 a.m. to noon. The booths shall be disassembled after 5:00 p.m. on Saturday, November 21st, 2020.

Booth Set Up

All the exhibition equipment, including banners and tablecloths, shall be fire resistant and is subject to inspection by the fire department.

No banners or other objects can be fixed to the walls, columns, ceilings, curtains, electrical installations, etc. The use of nails, screws, hooks, pins or other similar device on walls, columns, ceilings, floors or carpets is forbidden. The Exhibitor shall be liable for any damage caused by its employees or representatives. The sound of audiovisual devices used in booths must be kept at a comfortable level in order not to disturb the other exhibitors. The Agence dentaire de l'Outaouais will suspend any activity causing a crowd to form and block free spaces or cause prejudice to the adjacent booths.

The booths shall only be set up in the Exhibitors' halls: Chapleau and Gatineau rooms. The Exhibitor must restrict its booth space to that which has been granted to the Exhibitor. He must set up its booth so as not to prevent access to other exhibitors' booths. The visible parts of the booth and devices shall be set up carefully to ensure proper appearance when they are looked at from nearby booths or by people passing by. The Exhibitor shall always keep its booth distinct and organized. Promotion, transaction, and participation

Only credit card or purchase order sales of equipment or products are allowed. The promotion of promotional items is permitted as long as it does not interfere with neighboring exhibitors and is carried out properly. Any publicity aimed at criticizing the product of another exhibitor or of a member of the Agence dentaire de l'Outaouais shall be promptly removed. Noisy animation effects,

flashing lights, or any practice considered by the Agence dentaire de l'Outaouais as a cause for concern, or a risk to the health and safety of other individuals will not be accepted.

Obligations and guarantees

The Agence dentaire de l'Outaouais cannot be held responsible for delays, cancellations or impacts resulting from wage disputes or anything else over which it has no power of resolution. In addition, the Agence dentaire de l'Outaouais rejects any liability for losses arising from causes or circumstances beyond its control such as war, panic, strike, fire, storm or other that might arise before or during the exhibition. In the event that the exhibition period should be reduced or that the exhibition itself should be cancelled, the Agence dentaire de l'Outaouais disclaims any liability for any fees paid by an exhibitor relating to the preparation, promotion and collaboration in conceiving this exhibition.

In addition, the Agence dentaire de l'Outaouais reserves the right to maintain the exhibitor's mandatory portion of the rental costs to pay disbursements before such circumstances arise. In the event that the room selected for the exhibition is no longer available, or other circumstances arise that, according to the Agence dentaire de l'Outaouais's opinion, would impede the holding of the exhibition or would greatly reduce its visibility, the Agence dentaire de l'Outaouais may move the exhibition into another hall or cancel it. In this case, the Agence dentaire de l'Outaouais cannot be held responsible for the costs incurred until then. Should the exhibition be cancelled, the Agence dentaire de l'Outaouais will reimburse the amount disbursed by the Exhibitor for the lease of the booth.

In addition, precautions will be adopted for the protection of the Exhibitor's property. By signing the partnership agreement form, the Exhibitor acknowledges that the Agence dentaire de l'Outaouais cannot be held responsible for any loss or prejudice, regardless of the cause, that may be incurred to the property of the Exhibitor during the Congress. The Agence dentaire de l'Outaouais strongly recommends that exhibitors take out an all risk insurance policy. In addition, the Exhibitor also agrees that the Agence dentaire de l'Outaouais cannot be held responsible for any prejudice suffered by the representatives of the Exhibitor, its employees or visitors on the exhibition premises. The Exhibitor releases the Agence dentaire de l'Outaouais from any liability in case of claims or costs related to injuries suffered by any person while at the booth of Exhibitor, whether the cause is an act or an omission on the part of the Exhibitor or his representatives. In such circumstances, the Exhibitor commits himself to paying the required damages. The Agence dentaire de l'Outaouais requires that exhibitors take out a liability insurance policy with at least \$1,000,000 coverage.

This insurance is to cover the Exhibitor against any injury or damage caused to third party individuals or their property. Furthermore, the Exhibitor shall name the Agence dentaire de l'Outaouais as an additional insured party. The Exhibitor must submit a copy of the liability insurance policy to the Agence dentaire de l'Outaouais at least one month before the exhibition.

Cancellation clauses

All requests to cancel an exhibition space rental contract must be made in writing and sent to Agence dentaire de l'Outaouais.

- before September 30th, 2020, 70% of the total amount paid is reimbursed;
- after September 30th, 2020, no refund is given.

The Agence dentaire de l'Outaouais reserves the right to terminate this agreement if the Exhibitor fails to comply with the Terms and Conditions of the contract or if it fails in any of his obligations. This rental contract is governed by a set of regulations stipulated in the present document. The signatory representing the Exhibitor declares having read and agrees to comply with this contract. The present agreement will be considered as a contract between the Exhibitor and the Agence dentaire de l'Outaouais when the Exhibitor signs and returns a copy of the partnership agreement form and full payment is received.

Congress's Format

In the event that the Congress must be held in virtual format because of the COVID-19 health crisis, the Agence dentaire de l'Outaouais will make the necessary adjustments and make all the necessary arrangements that suit all exhibitors.

Promotion, transaction, and participation

Only credit card or purchase order sales of equipment or products are allowed. The promotion of promotional items is permitted as long as it does not interfere with neighboring exhibitors and is carried out properly. Any publicity aimed at criticizing the product of another exhibitor or of a member of the Agence dentaire de l'Outaouais shall be promptly removed. Noisy animation effects, flashing lights, or any practice considered by the Agence dentaire de l'Outaouais as a cause for concern, or a risk to the health and safety of other individuals will not be accepted.

** In the event that there is a discrepancy between the English and French version of this document, the French version shall prevail.*

Partnership Agreement Form

Name of the Company _____

Address _____

City _____

Province _____

Postal Code _____

Responsible Person _____

Title _____

Phone _____

Ext. _____

E-mail address _____

Language of correspondence

French

English

Main product presented

(Only the sale of equipment or products by credit card or purchase order is allowed)

Names of the representatives who will be attending the congress

(Maximum of 2 per booth and 4 for the Platinum Partner booth)

1 _____ 3 _____
 2 _____ 4 _____

Enter your choice of agreement

- Platinum Partner \$4,500 + TX
- Gold Partner \$3,500 + TX
- Silver Partner \$2,500 + TX
- Bronze Partner
- Option 1: Breakfast \$2,000 + TX
- Option 2: Lunch \$3,000 + TX
- Option 3: Opening Cocktail \$1,500 + TX
- Option 4: Health-break \$800 + TX
 - a) Break - Friday afternoon \$800 + TX
 - b) Break - Saturday morning \$800 + TX
 - c) Break - Saturday afternoon \$800 + TX
- Exhibition Booth \$2,000 + TX
- Additional Sponsorship Opportunities
- Option 1: Promotional insert \$750 + TX
- Option 2: Advertisement in Final Program
 - 1/4 page \$250 + TX
 - 1/2 page \$350 + TX
 - 1 page \$550 + TX
- Option 3: Trip To discuss
- Option 4: Exhibitor's Passport \$1,000 + TX

Payment Method

Check in Canadian funds payable to the "Agence dentaire de l'Outaouais"

Credit Card (via Paypal) at:

<http://congres-dentaire.ca/devenez-partenaire>

Please return this form, duly completed and signed with your payment prior to September 30th, 2020

By mail: Agence dentaire de l'Outaouais,
139 de la Sève Street, Gatineau, QC

By e-mail: info@dentoutaouais.ca

We declare to have read the Terms and Conditions above and we are committed to abide by them.

We wish to subscribe to the newsletter mailing list of the congress.

Signature _____

Place _____

Date _____